

# Chi Zhang

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## WORK EXPERIENCE

Upwork, Kalamazoo, MI, May 2022 – PRESENT

### FREELANCE UI/UX DESIGNER

- Developing a user interface redesign for Pandiom, starting with creating a design system (including UI elements like typefaces, grids, icons, colors, and component designs), and developing wireframes, high-fidelity, and low-fidelity prototypes to improve the overall interfaces for their organization website.
- Collaborating with product managers, frontend, and backend development teams for project planning and iteration processes.
- Iterating previous design solutions to improve the product experience of potential users and provide a meaningful, aesthetically-pleasing user experience through usability testing and data analysis.
- Engaging in weekly meetings to report on project development progress, setting up new goals aligning with business adjectives.

Fiverr, Kalamazoo, MI, April 2020 – August 2021

### FREELANCE ILLUSTRATOR/OIL PAINTER

- Created book/album covers, T-shirt design, logo design for commercial clients such as USDA-ART, Open Books, and etc.
- Engaged in project planning, status reporting sessions with various clients to discuss requirement and functional needs.
- Collaborated with clients to modify visual elements and reach an optimal solution based on their business requirement.

Kalamazoo, MI, June 2019 – April 2020

### EVENT HOST/ARTIST

- Planned and Co-hosted multiple art exhibitions managed by the Arts Council of Greater Kalamazoo for over 1000 audience.
- Acted as event manager responsible for signing up attendees and leading team meetings with each artist for event preparation.
- Showcased two series of artworks during the exhibitions.

## HONORS AND PUBLICATIONS

Kalamazoo, MI, 2020

### CLIPART DESIGN: USDA-ARS CENTER (United States Department of Agriculture Research Service)

Designed a series of 40 clipart for the United States Department of Agriculture Research Service, Grain and Animal Research group.

Kalamazoo, MI, 2020

### BOOK COVER DESIGN: JOIN TOGETHER AT A DISTANCE

Created a book cover illustration for *Join Together at a Distance*, published by Open Books, Ltd.

Kalamazoo, MI, 2020

### LILIA CHEN AWARD IN ART

Awarded by Kalamazoo College to distinguished junior or senior students who exhibited strong progress in their understanding of ceramics, sculpture, or painting.

Kalamazoo, MI, 2018 – 2020

### DEAN'S LIST

Awarded by Kalamazoo College for achieving a grade point average of 3.5 or better for a full-time course load for at least three units.

## EDUCATION

GOOGLE

2021-2022

### GOOGLE UX DESIGN CERTIFICATE

Completed 15 modules including the following topics: UX research fundamentals, inclusive design, low-fidelity and high-fidelity prototypes, and tools like Figma and Adobe XD. Completed hands-on projects and developed a portfolio including 3 projects to receive the certificate.

KALAMAZOO COLLEGE

2016-2020

### BACHELOR OF ARTS IN STUDIO ART

## SKILLS & CERTIFICATION

**Languages:** Mandarin Chinese –Professional Proficiency

**Technical Tools:** Figma, Adobe XD, Procreate, HTML/CSS, Google Workspace, Adobe Creative Suite, Jira, Trello, Miro, Microsoft Office, SVG

### Certifications:

- Google UI/UX Design Certification
- Graphic Design Fundamental Certification