

# Prioritized Insights Template

Google UX Design Certificate

## Priority 0

1. Based on the theme that: **Most of the users find the incidents they need to avoid right away**, an insight is: **iterate the incident feature for users to customize the incident section so they can find the information efficiently.**
2. Based on the theme that: **Most users can not report incidents without recording audios**, an insight is: **creating a separated report section for faster incident report.**
3. Based on the theme that: **Some users get frustrated when they can't save drafts during the report**, an insight is: **adding a save button for different situations before reporting the incident, so users can finish reporting at any time.**

## Priority 1

1. Based on the theme that: **the cancel button takes users to a conform report**, an insight is: **change the destination of the cancel button in the wireframe.**
2. Based on the theme that: **a few users want to know more details about the incidents**, an insight is: **adding more details about the incidents can benefit some users.**
3. Based on the theme that: **a few users worry about privacy before they get to know the app**, an insight is: **explain to users why some personal information was needed in order to help them in emergency situations.**
4. Based on the theme that: **a few users get frustrated when they have to hold the button to record**, an insight is: **design a way to record audio without pressing the button, if anything happened, this feature can be easier to use.**

## Priority 2



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1. Based on the theme that: **a few users were confused about the setting**, an insight is: **expand the setting with more explanation**.
2. Based on the theme that: **a few users are interested to see how the audio was saved to the folder**, an insight is: **create more frames to expand the feature of the app**.
3. Based on the theme that: **a few users want to see a history page of the trip**, an insight is: **users want to be able to check their trip at any time in different situations**.
4. Based on the theme that: **A few users find emergency contact takes too many clicks to get to**, an insight is: **create a way for users to one click asking for help**.

